

# BeauCaire®

Bionome beauty care in harmony with the skin



## The bionome quality standards for skin-friendly, animal-friendly and environmentally friendly products:

- Free from preservatives
- Free from mineral oils
- Free from animal substances
- Does away with unnecessary waste:  
no additional packaging
- Free from perfume, except for special products containing essential oils\*

\* Essential oils are indicated on respective products in accordance with legal requirements



# The specifics of bionome skincare!

BeauCaire® is of a completely different quality to other so-called “organic” cosmetics. Some “organic” cosmetics still contain certain chemical preservatives and highlight natural substances **not all** of which are good for and compatible with the skin. We consistently employ the knowledge of dermatologists and allergologists to ensure the compatibility of every cosmetic ingredient in our products and are always mindful of the ethical aspects of environmental and animal protection. The quality standards mentioned above have been conceptualized in accordance with “Bionomy” (the science of the laws of life) to create the concept of “bionome skincare”. The following explains it in detail:

- **Optimal compatibility** through consistent application of dermatological and allergological knowledge in the choice of compatible ingredients.
- A targeted selection of ingredients whose **positive effects** have been accurately described and substantiated to ensure the maximum benefit to your skin.
- Harmony between skincare and the structure and metabolism of the skin through the utilization of **skin-related ingredients** and substances which exist naturally in our skin and organisms.
- **Environmentally friendly** through avoidance of unnecessary packaging waste.
- **Animal-friendly** through avoiding the use of animal substances in our products.



## Compatibility comes first

Compatibility is for us the basis of a sound skincare and beauty regime because without optimal compatibility all the other characteristics of a product are meaningless. Naturally there is never 100% safety against allergic reactions, because every natural and every chemical substance could potentially cause a reaction. However in developing products we take into account all scientific findings which concern allergic reactions in the skin, as well as dermatology and allergology studies, and therefore reduce the likelihood of an allergic reaction to a minimal residual risk. To further ensure compatibility the BeauCaire® research team has turned their efforts to making all products durable without the addition of chemical preservatives and given the products a pleasant delicate fragrance without the use of perfume. When essential oils are included, they are detailed on each product in accordance with legal regulations.

## Give up mineral oils – for the sake of your skin!

Mineral oils and paraffin wax are very cheap and can therefore considerably reduce the cost of manufacturing skincare products. However in high concentrations it can build up an impermeable film on the surface of the skin and therefore impair or even obstruct the replenishment of the skin's lipid barrier. This disruption of the skin's physiology can lead to an itchy, dried-out, unhealthy skin; even after use of a product containing mineral oils is discontinued for a given period of time and replaced by a high-quality product containing natural plant oils. Therefore BeauCaire® chooses to forgo the low-priced mineral oils completely.

## Treating your skin with skin

Through the utilization of plant-based lipids, which are similar to important building blocks in the human skin we are guaranteed a perfect compatibility and effectiveness.

The multilamellar liposomes developed by BeauCaire® are comprised of these very same lipids. Simply put, you are caring for your skin with "skin". Could there be anything more natural for your skin? Multilamellar liposomes are not only extraordinary active ingredients but also excipients e.g. they transport skin-friendly and protective vitamins deep into the skin.

Using these multilamellar liposomes cause a clearly measurable improvement in the skins moisture levels in only 7 days. Even a short exposure to the active profile of multi-lamellar liposomes suggests their ingenious properties and shows their importance for optimal skincare.



## Environmental awareness

The rational development of our products also requires that expensive, extravagant containers and packaging be done away with. They are of no importance to the condition of the skin and are an unnecessary burden on the environment.

Cosmetics should not only be environmentally friendly and benefit the user by being optimally compatible and effective, but also consider the needs of our fellow creatures. Animal ingredients in cosmetic products derive predominantly from waste from slaughterhouses and from animals who have suffered their whole lives in "factory farms" where animals are intensively mass-farmed. Just like other animal conservationists we consider factory farming a terrible form of animal cruelty and therefore avoid the use of animal ingredients in our products. On ethical grounds we also object to the killing of animals on principle, because as our fellow creatures they have a right to life and deserve to be treated with integrity. Please consider that as a rule no old or sick animals are slaughtered, but almost invariably animals which are in the prime of their lives or even still babies (calves, piglets etc) whose short lives after the separation from their mothers were a living nightmare.

## Conclusion: Concentrating on the essentials

Concentrating on the fundamentals is a priority at BeauCaire®: Compatibility with and effectiveness on the skin as well as consideration for the wellbeing of animals and the environment. In addition to skincare without animal substances we naturally also recommend a healthy vegetarian diet for the nourishment of your skin and the wellbeing of our fellow creatures.



## Consumer protection: Recognising cosmetic ingredients

For the protection of consumers it is a legal requirement that the ingredients in cosmetic products are identified on the packaging (INCI Declaration). But the consumer is often not familiar with these (often Latin) terms. For this reason we have put together a list of frequently used **chemical preservatives**, **perfumes** and **petroleum-based** products/mineral oils that are present in cosmetic products.

**Perfume, Fragrance.**

**Chemical preservatives:** Benzoic Acid, Methylparaben, Ethylparaben, Butylparaben, Propylparaben, Triclosan, Imidazolidinyl Urea, Diazolidinyl Urea, Chlorhexidin, Methylisothiazolinon, Sodium Benzoate, Potassium Sorbate, Dibromodicyanobutan, Sorbic Acid, DMDM Hydantoin, Polyaminopropyl Biguanide, Phenoxyethanol, Chlormethylisothiazolinon, Bronopol, Quaternium 115, Iodopropynylbutylcarbamat. Please note: "nature-related" preservatives are chemical preservatives.

**Petroleum-based products/Mineral oils:** Mineral Oil, Petrolatum (Vaseline), Paraffinum-Liquidum, Paraffinum-Subliquidum, Cera Microcristallina, Microcrystalline Wax, Ozokerit, Ceresin.

If you would like further information about the advantages and disadvantages of individual cosmetic ingredients we recommend the following literature, in particular the "Blue List" handed out for specialists classifies cosmetic ingredients according to the "potential allergic threat" they pose. The "Blue List" is written by the following authors: Dr. H.P. Fiedler, Wiesbaden; Prof. Dr. H. Ippen, Göttingen; Prof. Dr. F.H. Kemper, Münster; Prof. Dr. Dr. N.-P. Lüpke, Osnabrück; Prof. Dr. K.H. Schulz, Hamburg; Dr. W. Umbach, Düsseldorf.

An informative reference book for specialists and consumers without specialized knowledge is also the book "Die Bewertung kosmetischer Inhaltsstoffe anhand der INCI-Bezeichnungen" (A review of cosmetic ingredients based on INCI identification) compiled by Dr. Ernst W. Henrich und Dr. Thomas Baumann. It serves to evaluate cosmetic products with regard to compatibility, allergic hazardousness and effectiveness. Furthermore a distinction is made between plant and animal ingredients to enable animal-friendly consumers and vegetarians to make the right product choices.

We guarantee you that in our products there are no chemical preservatives, no perfumes and no mineral oils and/or paraffin from petroleum.

## Products and application



## Facial cleansing

Cleansing of the skin is the basis for a successful skincare regime. Cleansers should work thoroughly but also gently and be compatible with your skin.

### Cleansing Milk

#### For all skin types

This skin-friendly cleansing milk cleanses your skin thoroughly without drying it out. It is suitable for all skin types and can be used on sensitive skin as well as around the eye area to remove eye makeup. Afterwards refresh your skin with BeauCaire® *Tonic Lotion* for all skin types.

### Face Cleanser

#### For all skin types

If you prefer a foaming gel cleanser to tighten pores and gently remove oiliness, we recommend this product. The Face Cleanser contains mild and very compatible active cleansing substances. Again BeauCaire® toner perfectly complements this product.

### Tonic Lotion

#### For all skin types

The BeauCaire® toner is well suited for normal and combination skin as well as oily or dry skin. It refreshes the skin and tightens pores after the use of BeauCaire® Cleansing Milk. Now your skin is perfectly prepared for the cream or lotion which follows.

# Products and application

## Basic Care

Multi-lamellar liposomes form the basis of BeauCaire® facial treatments. After cleansing the skin one of the following BeauCaire® liposome products should always be applied so that the liposomes can penetrate the skin and distribute moisture and nutrients. Thereafter the BeauCaire® skin cream suited to your skin type should be applied. Please take care to follow this order of application; otherwise the highly efficient liposomes cannot penetrate the skin. The liposomes, as with all other BeauCaire® products, are free of chemical preservatives, have a neutral aroma without added perfume and contain neither mineral oils/paraffin nor animal ingredients.

### Liposome light Liposome medium Liposome SUPER

These products enhance water retention in your skin through the high concentration of multilamellar liposomes. Of all the versions, BeauCaire® *Liposome light* has the lowest concentrations of oils and liposomes, so this product is ideal for oily skin, for warmer climates and for the initial adaptation to the use of liposomes. All liposome products contain Vitamins E, A and C as well as provitamin D-pantthenol and hyaluronic acid, which occur naturally in nature and in the skin. In *Liposome SUPER* nanosomes further enhance their effectiveness.



### Liposome Tea Tree

This special product contains exactly the same valuable ingredients as BeauCaire® *Liposome light* or *medium*, but in addition also contains high-quality tea tree oil. It is particularly well suited for the care of problem skin with impurities and blemishes.

### Specific active substances and excipients

## Multilamellar liposomes

### Properties

Scientific studies have shown that the application of multilamellar liposomes twice a day can greatly enhance the skin's ability to retain moisture within a short period of time. For example, these results have been documented in the scientific publication "Haut und Liposome" (Skin and Liposomes) (1992) by Dr. Ghyczy et Al. and "Beeinflussung der Hautfeuchtigkeit durch Lipsomen" (The influence of liposomes on the skin's moisture retention) in: Fachmagazin SöFW 10/92 by Dr. Röding et Al.

### Simultaneous active ingredient and excipient

Liposomes are substances which are conatural to the skin, and which perform an important transport function in addition to dispensing moisture to the skin. They have

the ability to carry other beneficial substances such as vitamins E, A and D-Panthenol into the skin.

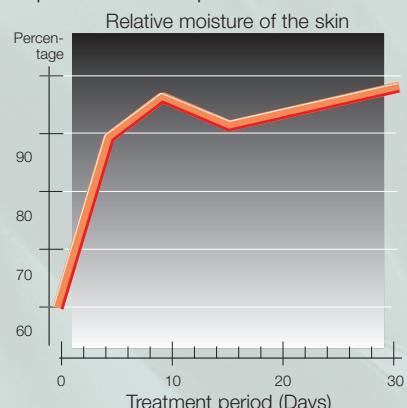
### Compatibility

Lipids, the building blocks of multilamellar liposomes, come directly from nature and

serve as components of skin cells. This is the basis for exceptionally good compatibility. Due to the effective penetration of the liposomes into the skin we naturally do not use chemical preservatives or perfumes in our products.



Image of multilamellar liposomes under an electron microscope.



## Facial Care

These products can be used independent of the BeauCaire® Liposome treatments or are best used as a supplement to the liposome products in order to achieve optimal results. In this case the liposome product must be applied first, and thereafter the skin cream.

With BeauCaire® skin creams we differentiate between *Intensive* products which provide intensive skincare for problem skins and *Super Sensitive* products which provide mild care for sensitive skins.

### **Concentrated products for the intensive care of problem skin**

#### **Intensive light**

##### **For oily skin**

#### **Intensive medium**

##### **For normal and combination skin**

Light cream with intensive nurturing oils and ingredients such as ceramides, vitamin E, vitamin A, vitamin D-panthenol and urea. This product also contains the exact ingredients needed to protect and pamper a problem skin.

#### **Intensive rich**

##### **For dry and very dry skin**

A rich cream with especially high concentrations of intensive nurturing oils and ingredients such as ceramides, vitamin E, vitamin A, vitamin D-panthenol and urea. This premium product also contains the exact ingredients needed to protect and pamper a problem skin.

#### **Intensive Tea Tree**

A light but intensive nurturing cream for skin which tends to be dry and impure. This is particularly good after the application of BeauCaire® *Liposome Tea Tree*. This is the right product for those who love tea tree oil. It is recommended that this product be used in combination with a liposome product, in particular BeauCaire® *Liposome Tea Tree*.



# Products and application

## Super sensitive products for gentle care of delicate skins

### Super-Sensitive light

#### For oily skin

### Super-Sensitive medium

#### For normal and combination skin

This light oil-in-water emulsion contains as few active ingredients as possible. It is therefore suitable for people with highly sensitive skin who struggle to find a compatible skincare product for their skin. This product contains high-quality vitamin E, urea and lactic acid. As the oil component we selected silicone oil, which is highly compatible with the skin and should not be confused with mineral oils or paraffin. Silicone oil is just as comfortable on the skin as natural plant oils; in contrast to mineral oils, it does not build an impermeable film on the skin. One advantage of silicone oil is that it is much slower to build up deposits in the environment than natural plant oils. We recommend the *Super Sensitive* products for people with highly sensitive skin.

### Super-Sensitive rich

#### For dry and very dry skin

*Super Sensitive rich* is in comparison with the other two *Super Sensitive* products an especially rich oil-in-water emulsion. The active ingredients and oils are identical to the other *Super Sensitive* products.

## Intensive Lotion

A very rich lotion for use on both the face and body. Ideal when dry or very dry skin needs a more intensive product than BeauCaire® *Body Lotion*. Besides containing vitamins E, A, C and D-Panthenol, this wonderfully nurturing product also contains urea, lactic acid and palm kernel oil derivatives. Also appropriate for use in facial and body massage!



# Hair and scalp care

## Shampoo

Hair and scalp are gently cleansed by selective gentle cleansing substances. Hair can be washed daily. Special active ingredients prevent "fly-away" hair so that your hair remains smooth and sleek. After gentle cleansing we recommend treating your hair and scalp with BeauCaire® *Hair Conditioner*.

## Hair Conditioner

This conditioner is an ideal accompaniment to BeauCaire® *Shampoo*, because cleansing and care do not only apply to the face and body but to the hair and scalp as well. Beneficial nurturing ingredients such as D-panthenol, vitamin E, urea and allantoin improve the structure of your hair and give your hair an attractive, silky sheen. Caring for your scalp is the best way to achieve vital and strong hair growth within individual genetic parameters.

## Eye care

### Eye Cream

A rich cream with vitamins E, A and D-panthenol, sesame oil and allantoin for the specialized care of sensitive and dry skin around the eyes. Active ingredients deliver moisture and inhibit the development of fine lines caused by dryness.

### Eye Gel

An oil-free gel containing ceramides and hyaluronic acid for treating sensitive and dehydrated skin around the eye area. Active ingredients deliver moisture and inhibit the development of fine lines caused by dryness.



## Makeup

### Foundation

#### **light / dark / bronze / beige**

The four different shades, *light*, *dark*, *bronze* and *beige*, use mineral pigments to provide good coverage and

optic perfectors which balance out uneven skin tone. An important benefit of BeauCaire® *Makeup* is that it contains oils and other helpful substances e.g. Vitamin E and D-panthenol which care for your skin.

## Body



### Shower Balm

A mild shower gel for gentle daily cleansing. Afterwards pamper your skin with BeauCaire® *Body Lotion* to keep it soft and supple. For dry and very dry, flaky skin we recommend the use of *Intensive Lotion* by BeauCaire®.

### Body Lotion

This lotion benefits your skin after every shower or bath. A special combination of active ingredients such as vitamins E and D-panthenol, urea, lactic acid and nurturing oils protect and care for the skin. Your skin stays soft and supple and cared-for. For dry and very dry, flaky skin we recommend BeauCaire® *Intensive Lotion*.

### Intensive Lotion

A very rich lotion for use on both the face and body. Ideal for dry or very dry and flaky skin which needs a more intensive product than BeauCaire® *Body Lotion*. Besides containing vitamins E, A, C and D-Panthenol, this wonderfully nurturing product also contains urea, lactic acid and palm kernel oil derivatives. Also appropriate for use in facial and body massage!

### Hand Cream

Well cared for hands are more attractive! The use of cleaning agents and frequent hand washing strips the moisture from your hands and causes them to age prematurely. Regular application of active ingredients such as D-panthenol strengthens your skin as well as your nails. The Hand Cream allows you to care for and protect your hands. After application you are able to touch paper or glass without leaving an oily residue as BeauCaire® Hand Cream is quickly absorbed.

# Products and application

## Special Care

### Pimple Cream

A special skin care product to cover pimples and skin impurities using kaolin and mineral pigments. Consistent use dries out pimples. An ideal supplement for BeauCaire® *Liposome Tea Tree*.

### Deo Cream

A great alternative to normal spray deodorant. Mild anti-perspirant and deodorizing properties shield you throughout the day. The Deo Cream is applied and massaged in if necessary in areas which tend to perspire and require deodorising, e.g. armpits and feet.

### Liposome Tea Tree

This special product contains exactly the same valuable ingredients as BeauCaire® *Liposome light* or *medium*, but in addition also contains high-quality tea tree oil. It is particularly well suited for the care of problem skin with blemishes. The high concentration of multilamellar liposomes optimizes the skin's ability to retain moisture.

### Intensive Tea Tree

A light but intensive nurturing cream for skin which tends to be dry and impure. This is particularly good after the application of BeauCaire® *Liposome Tea Tree*. This is the right product for those who love tea tree oil. It is recommended that this product be used in combination with a liposome product, in particular BeauCaire® *Liposome Tea Tree*.

### Gel Mask

An intensely moisturising mask containing multilamellar liposomes, Aloe Vera, vitamins E and A, hyaluronic acid and D-panthenol. The *Gel Mask* does not need to be removed. Any product which has not been absorbed can be gently massaged in or wiped off with a cotton pad.

### Cream Mask

A cleansing, calming and regenerative mask containing Kaolin, also known as "healing earth". After the allocated time the mask is removed along with the impurities absorbed by the mask. Contains vitamin E, D-panthenol and urea.

### Face & Body Peeling

Dead skin cells on the face and body are removed by gentle micro abrasives without harming the skin. This prevents the build-up of blackheads and impurities. The active agents in any products applied afterwards are more easily able to penetrate and improve the condition of the skin.



## Sun Care

### Sun Lotion Factor 12

This particularly compatible sunscreen guarantees highly efficient protection against UV rays. Through the combination of various active substances such as vitamin E, minerals (Zinc oxide, Titanium oxide) and a compatible sun protection filter (Octocrylene) safety against dangerous free radicals, UV-radiation and light reflection is guaranteed. State-of-the-art sun protection based on scientific research.

### Sun Gel Factor 8 Free of Oil

An oil-free gel for particularly sensitive skin which burns easily. Active sportsmen and women also know the value of this oil-free gel during outdoor practice in the sun. This exceptionally compatible sun gel not only protects your skin against UV-rays but also nourishes your skin so that it remains smooth and supple.

### Self Tanning Cream

Now you can also enjoy a healthy, safe tan without the sun. A natural sugar which already exists in the body reacts with the cells in the horny layer of the skin and a colour change occurs. At the same time a special combination of active ingredients nourish your skin. In order to achieve the best results it is suggested that you first apply a BeauCaire® liposome product. Also ideal for soothing the skin after sunbathing and for achieving an intense and deep tan.



## Baby Care

### Baby Cream

The skin of babies and children requires special care and protection! This product assures a compatible combination of nourishing and soothing active ingredients specially designed for young and delicate skin, e.g. vitamin E, D-panthenol, allantoin, lactic acid and nurturing oils. Naturally the Baby Cream, like all BeauCaire® products, contains no chemical preservatives, has a neutral aroma without fragrances and contains no mineral oils/paraffin or animal substances. For best results gently cleanse baby's skin with BeauCaire® Baby Cleanser prior to application.

### Baby Cleanser

An especially mild cleansing gel for gentle cleansing of your baby's delicate skin. After use we recommend the application of BeauCaire® Baby Cream for gentle protective nourishment.



# Our policy

## We will continue to concentrate on the essentials of skincare:

Products should benefit the skin through being highly effective and compatible, be animal-friendly through the exclusion of animal substances and support of animal rights through animal protection organizations and environmentally friendly through the prevention of unnecessary waste.

These biome quality standards point the way to a progressive and ethically-oriented form of skincare.

We would be pleased to be able to offer you more quality of life and well-being at affordable prices in the future!

Your BeauCaire® researchers  
Dr. med. Henrich GmbH



Dr. Thomas Baumann



Dr. Ernst W. Henrich

**Warning, please note:** Only purchase our products from authorized cosmetic institutes following a consultation with trained staff, not on the internet via an online shop. Sales through online shops are strictly forbidden in our terms and conditions. By making unauthorized purchases on the internet you stand the risk of purchasing imitation or inferior quality products. We refuse to guarantee products which are bought on the internet via an online shop.

With best wishes, your BeauCaire® partner: